

Dianna Booher's Story

Written by Angela Newman

To list all of Dianna Booher's accomplishments in her career would definitely require more than a two page featured story on Pink Ladders. She is the CEO/President of Booher Consultants, Inc. and a highly sought after speaker and presenter by many well known businesses wanting to focus their thinking on effective communication; both internally and externally. In addition, she has authored 44 books which have been translated into more than 40 foreign languages.

Dianna's latest book is *Booher's Rules of Business Grammar: 101 Fast and Easy Ways to Correct the Most Common Errors*. She identifies the top 101 mistakes made in emails, presentations, and conversations every day; which I'm sure many of us can relate to. Some of her other titles include:

The Voice of Authority: 10 Communication Strategies Every Leader Needs to Know
Communicate with Confidence
Speak with Confidence
E-Writing
From Contact to Contract

Writing has always been Dianna's passion as evidenced by her numerous publications. She says, *"I feel that writing is what God called me to do on this earth—it's my purpose and gives me great satisfaction. That purpose and that passion energize me."*

Dianna and her parents realized early on that she wouldn't get very far without a formal education. They could not afford to pay her way through college so they did the next best thing; they moved to a college town so she could live at home while getting her degree. They paid her tuition and books for the first summer session and then said, "That's it - that's all we can afford." From there on, it was up to Dianna to pay her own way through college which she did. She said, *"I married very young—at 19—but worked while attending college to pay my way and graduated in three and a half years. Then seven years later, I went back to earn my master's degree."*

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She started climbing her career ladder working as an English teacher. This allowed her to stay home with her own kids during the summer months and not have to worry about day care. She loved teaching but after her second year on the job she became bored with having to repeat the same curriculum.

Since her passion was writing she turned to what she did and knew best; writing. After her books were published, she started receiving calls from corporations asking her to teach and speak on the topics in her books. From there, it only made sense to start a consulting company; Booher Consulting.

Dianna attributes her success to hard work, commitment, a calling or purpose, and God's blessings. She also believes the essentials to climbing one's career ladder is dedication to excellence in your field, doing your current job well and excellent communication skills. Dianna's comment on 'doing your current job well' is important advice because there will be times when the position you hold may not be the 'ideal' one or you may be faced with working in an environment that is not conducive to your values, but that is not a reason to give your company less than satisfactory results. Regardless of what your role is, always give your best and bring the most value to your organization.

She didn't stop her accomplishments at authoring 44 books and running a company for 30 years. For the past ten years, she has belonged to a mastermind group called Speakers Roundtable and was inducted into the CPAE Speaker Hall of Fame®. It is a prestigious lifetime award for speaking excellence and professionalism by the National Speakers Association. It is given to speakers who have been recognized by their peers to be among the top in professional speaking. What an honor for Dianna to have received this award.

It's no surprise that she has been a long time supporter of non-profits both financially and through volunteerism. In addition to building a successful business and all her other pursuits, she has spent the last 29 years involved in leadership and speaking roles in professional organizations such as the American Society of Training and Development and the Society for Human Resource Management. What does she have planned next? *"Continuing to write another bestseller and staying in touch with the marketplace."*

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Here are some places on the web you can visit Dianna Booher.

Main: www.Booher.com

e-Store: www.BooherDirect.com

Blog: www.Booher.com/booherbanter

New Book Site: www.BooherRules.com

Online Grammar Assessment: <http://HowsYourGrammar.com>

Twitter: <http://twitter.com/booher>