

Dr. Linda Seger, Script Consultant, Screenwriting Coach, Keynote Speaker and Author has a very long list of accomplishments and accolades. While three of her books are spirituality based, Linda has written several books primarily focused on screenwriting. She has consulted on several films throughout her career and has spoken at events all over the world sharing her expertise and knowledge of the film industry.

Linda has been interested in drama and writing for quite sometime, even dating back to her college years. While most college students are content with a Bachelor's degree, some will continue their education and graduate with a Master's but not Linda; she completed her third Master's degree in 2000. I'm quite sure she must be in the minority of women that complete three Master's and a Doctorate. Her Doctorate as one might guess is in Drama and Theology. For those of us who were glad to just get through school with one Master's degree, you may be asking yourself, 'Why would Linda want three Master degrees and a Doctorate?' Well, if you have a love for learning and grew up with parents and grandparents that instilled the importance of education and their love of learning in their children, then you would understand why Dr. Linda Seger loves education. *"My parents began saving for me to go to college when I was an infant. Education was a very big part of my life, partly because my uncle was a renowned history professor, and my parents had both been to college, as well as most of my relatives."*

Linda didn't jump right into the role of script consultant fresh out of college because that profession did not exist at the time. It all began while working on her doctoral dissertation which was an analysis of what makes a script work. When asked about her script consultant profession, she says she *"made it up, titled it, defined it, and has refined it through the years."* When Linda began her career as script consultant she realized there were very few women working in the film industry, so in a sense she has really paved the way for many women to have additional opportunities in this industry.

That's no surprise to those who know Linda because even as a child she didn't conform to the crowd and the masses. She was her own person and has always carved out her own path. *"I grew up believing that I didn't have to do what everyone else did. I usually took the more creative path, which usually meant nobody was there ahead of me, to lead me. I learned from an early age to think of myself as a pioneer, or a scout, or as the person who went off on a new path. I was always an individual, and rarely did what others told me I should do - i.e., buy the most popular shoes, or date the most popular boys, or hang out like others did. My mother particularly encouraged me to be my own person."*

Over the years Linda has learned to be her 'own person' by looking outside the status quo and the way business has been conducted. Instead, she turns her ideas and methods into her own success. One of her greatest challenges was doing just that; *"changing her model of doing business from the competitive, corporate ladder, male linear model, to a more relational way of thinking and then figuring out how to make it work in her business."*

She defines this way of doing business as 'Web-Thinking'; connecting but not competing for success. A refreshingly different perspective from the competitive world many of us work in. Linda likes to focus on people by being able to give more than you get from others. She thinks that sometimes the term 'networking' can imply a negative tone by sending a message that it's all about what you can get out of others, not necessarily how you can help one another.

She takes her philosophy of focusing on others one step further into her charitable work. It's not just a way to conduct business but a value which she lives everyday. Linda believes in helping and making a difference in other people's lives. One such way is through her charity involvement of WODEFF ([www.wodeef.org](http://www.wodeef.org)) in the Philippines. The organization works with women, assisting them with their economic development, education and eco-feminism through agriculture. She met the woman that oversees the organization back in 1990 and became very interested in getting involved. Linda continues to be involved with the organization and plays a very significant role in its continued success.

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You can visit Dr. Linda Seger at [www.lindaseger.com](http://www.lindaseger.com).