

## Ruth Perryman's Story

Written by Angela Newman

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*"Until April 2007, I was a normal busy professional mom of 8 children--obsessed with my career. I worked hard and reached the pinnacle of success (or so I thought at the time) when I became a Chief Financial Officer for a large nonprofit. I loved my job but I put in extraordinarily long hours which meant less time for my husband and kids. But the tradeoffs were great. We were living the American dream--plenty of money in the bank, a nice home, nice cars (even an RV and Goldwing motorcycle).*

*But our perfect little American dream came crashing down around us when our 21-year old son accidentally overdosed on acetaminophen. Over a 5 day period, we watched as he was snatched away from us so prematurely. However, the shock caused us to reevaluate the way we were living our lives. Material possessions no longer mattered as much; all we wanted to do was spend time with our children. We found ourselves anxious when we were at work, and our youngest children (aged 8 and 9 at the time) started experiencing problems at school because they couldn't shake the feeling we might not come home that night.*

*We started making changes gradually--first by working out a deal with my employer to allow me to work from home so I could home-school the kids for the last few months of the school year. It wasn't easy. I tried to find another job closer to our new home, but the economy was already starting to slide so I decided to focus on my QuickBooks consulting practice which I'd started back in 1996 so I could work from home until my kids started kindergarten."*

Ruth continues to home school her children today while running your QuickBooks consulting business. This has allowed her to be with her kids 24/7 while still making a very nice living for her and her family. She was the only one in her family that graduated from college. Her grandparents encouraged her to finish but not to stop at a Bachelor's degree but to continue on with a Masters and Doctorate. While attending college it was her goal to become a Chief Financial Officer (CFO) by the age of 40. She reached her goal at age 37 and

worked for organizations in this role for five years until she returned to her QuickBooks business fulltime. She believes setting goals is *"incredibly important, but I find that you need to put them in writing for them to really make an impact on your life."*

For those of us that practice this concept of writing down our goals and reviewing them daily, we have probably seen the impact this can have on achieving them. Time and time again, successful people have shown that practicing this technique somehow causes the universe to bring the people and opportunities together to help us achieve our goals. Ruth is one such person that has personally experienced this. *"We are powerful creators and are constantly receiving information from the universe, but we need to act on this information in order to achieve success."*

She is already making great strides in accomplishing her goals for 2009. One of her goals is to become a nationally recognized QuickBooks expert and speaker. Within a week of writing her goal down, she decided to join the North State Building Industry Association (acting on her goal) and shortly thereafter she was asked to conduct a 4-hour QuickBooks class for members of the construction industry. Now she is on her way to achieving that goal. The exciting part of writing down your goals and acting upon them even if it's taking small steps toward accomplishing it and not even knowing how or when the doors will open to get there - is to see what the universe brings your way in terms of ideas, connections and opportunities that you never would have imagined.

Ruth sees her business expanding nationwide over the next 5-10 years and providing telecommuting jobs for moms and dads so they too can stay home with their children as Ruth and her husband do today, giving families a quality of life that so many are unable to enjoy in their current positions. In addition to running her business, home schooling her children, setting goals and meditating nearly every morning from 4am - 6am (a morning person), she volunteers her time by providing QuickBooks services to a local nonprofit; Roseville Arts. It's a great fit for Ruth as she is able to give them the expertise they need and she is able to help out the arts in her community.

*"It's now been nearly two years after our son died, and even though we miss him terribly we have to admit our lives are better now in so many ways. My business is thriving—I even continue doing remote consulting for my former employer. In fact, I now make much more money than I ever did as an employee. More importantly, I now spend 24 hours a day, 7 days a week with my husband and children. This might drive some people crazy, but I've never seen our kids happier or more secure. I guess you can say this is our son's last gift to us—he opened our eyes to what was really important...before it was too late."*

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You can visit Ruth's QuickBooks site at QB Specialists [www.theqbspecialists.com](http://www.theqbspecialists.com)